



## ***SPRINGDALE: the Man and his Dream***

Lester C. O'Neal, owner and developer of Springdale Estates, was born just eight miles from the realization of a dream. That dream was, and is, Springdale. With vision and foresight, he set out to make home sites available in an area sculptured by Nature's generous hand.

In planning Springdale, great care was exercised not to disturb the scenic features of the locale. Underground telephone and electric lines assure that the area remains in a state of natural beauty. The development has its own state approved water system.

Large, well drained lots permit freedom in design and individuality for home building plans. Two man-made lakes offer waterfront home sites as well. Each site faces a private paved street and every entrance way into Springdale is decoratively constructed. As an exclusive development, home construction is restricted to a minimum of \$32,000.

Springdale Estates is ideally located. Just north of Raleigh, it is also within easy reach of Durham and Chapel Hill—the three points of the Research Triangle. Situated in the center of the Triangle is the Research Triangle Park only eleven miles from Springdale. The Park has become a model industrial complex where leading companies have established facilities for experimentation and development of new products and ideas.

The Triangle area is also noted for its many fine colleges and universities. The University of North Carolina is at Chapel Hill and Durham hosts Duke University. In Raleigh, North Carolina State University makes its home along with several fine women's colleges: Peace College, Saint Mary's and Meredith College.

Raleigh abounds with excellent commercial retail centers. The most modern and nearby is the North Hills Shopping Center. Springdale is only a few minutes from North Hills.

Mr. O'Neal extends a warm welcome to anyone who is interested in seeing the charm of Springdale Estates. When driving through Springdale stop by his office (its location is described in the center spread of this brochure) or call 787-7955. He can be reached at home by dialing 832-6388. Written inquiries should be addressed: Post Office Box 6502, Raleigh, North Carolina 27608.



***Exclusively Yours***







*One of Springdale's picturesque lakes...*





The "Briarwood," a model home in Springdale Estates, is surrounded by the sylvan magic that is making Springdale renowned as a center of rustic beauty. On large lots, ranging from three-fourths to one-and-a-fourth acres in size, any home stands as a monument to the taste and design of the home owner.

Roland F. Danielson, Inc. is the builder of this home. Mr. Danielson or the builder of your choice can construct your home to perfection in an area of perfection. Picture your own home enhanced by the uncluttered charm of Springdale.

Sleep to the melodious rustle of wind caressing the leaves of a tree near your bedroom. Awake to the soft chirp of a robin in the front lawn as the morning sunlight glistens radiantly on sparkling dew drops.

These interior photographs should give you an idea of the graciousness you can expect to find at Springdale Estates. Your neighbors, with good taste like your own, form a community you'll be proud to live and raise a family in. Come out and see Springdale for yourself—we're sure you will want to come back to stay.







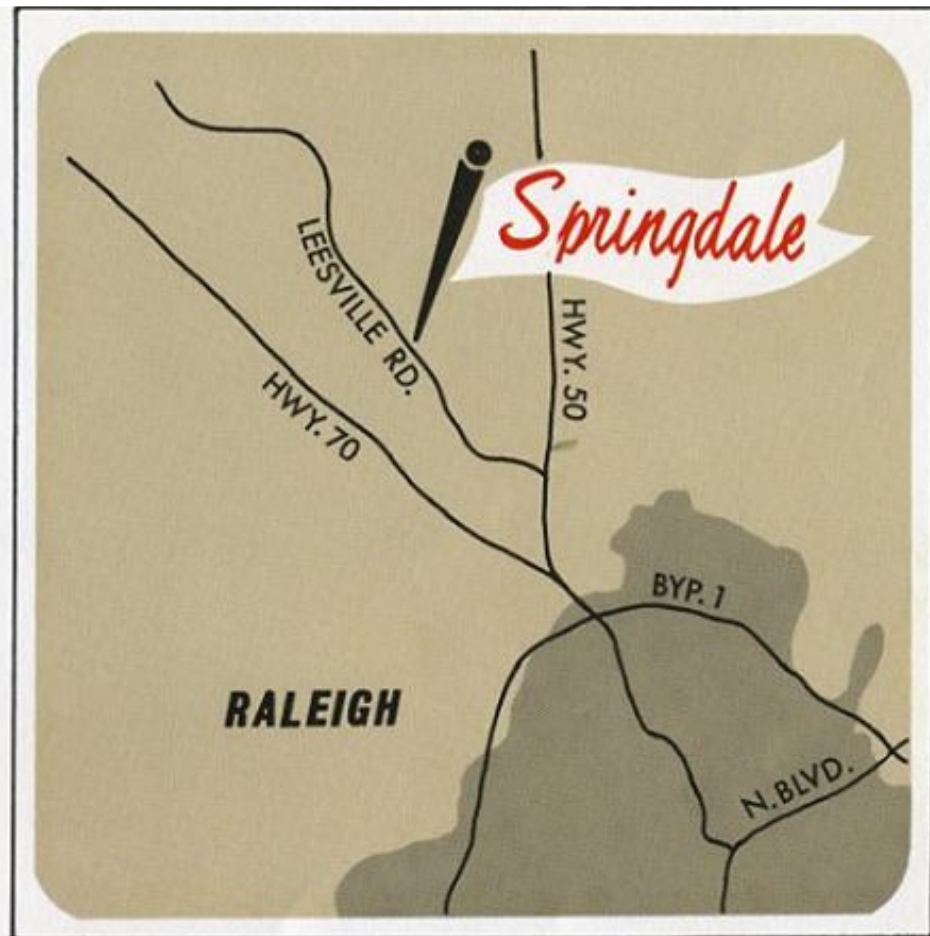


# Location, Layout, and Utilities

Springdale Estates is located in a picturesque and unspoiled area north of Raleigh. Situated in the eastern corner of the Research Triangle, it is only a few minutes from the Research Park. Metropolitan areas with adjoining educational centers form the Triangle region: Chapel Hill, home of the University of North Carolina—due west; Durham, location for Duke University—northwest; and Raleigh, with North Carolina State University and several notable girls' colleges, is just south of Springdale. Also to the south on Bypass 1, is North Hills Shopping Center with merchandise to fit any description.

Geographically, the 210 acres of Springdale Estates are a composite of gently rolling slopes and two scenic man-made lakes. A stand of timber rises majestically from every lot in Springdale. No lot faces any public street or road and each entrance to Springdale from the Leesville road is a decorative gateway.

In keeping with the desire of Mr. O'Neal, the owner and developer, underground telephone and electric lines, as well as gas mains, have been installed as not to mar the existing beauty of Springdale Estates. To insure a continuous supply of fresh water, the development's own water system has been established with approval by the North Carolina State Board of Health.



To reach Springdale Estates from Raleigh, take the Creedmoor Road (Highway #50) driving north. Turn left on Leesville Road (road #1822) and proceed about 3¼ miles. Springdale can also be reached by continuing north on Highway #70 and turning right onto Pinecrest Drive (road #1835) which is marked by a Springdale sign. Follow the signs.



Far left is one of the water pumping stations for Springdale Estates.

Pictured in the center is a terminal pedestal—part of the underground telephone line system.

At right, a pedestal transformer, one of several, which supplies electrical power through another underground network.





Another type home which reflects dignity and elegance is this one, picturesquely framed in a natural setting. Interior views attest to any home owner's desire for functional design and affability.

This style home represents the harmonious blend of man and nature. Neither element overpowers, but each compliments the other. The spirit of Springdale is exemplified when the rustic environment is heightened and accentuated by man's appearance there.

This home was constructed by Steve Myrick Company. Mr. Myrick or any of the other fine builders in the Raleigh area can make your house plans a reality.

It is not only the home, but where it is built that makes it truly symbolic of a man's lifetime accomplishment. Springdale Estates is certainly the site for that kind of home and the family who builds it.





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## ***Just Minutes Away***

**1** The Angus Barn is the area's most noted establishment for its quality steaks and atmosphere.

**2** North Hills Shopping Center, Raleigh's newest and finest commercial retail center, is nearby.

**3** Raleigh-Durham Airport has flights and facilities which are making it the gateway to anywhere.

**4** Brookhaven Grade School is another fine elementary school in the area.

**5** Carroll Junior High School, housed in modern buildings, is all electric.

**6** Effie Green Grade School will soon be a part of the new Sanderson High School educational complex in North Hills.

**7** Cary High School is a county school located southwest of Springdale.

**8** Millbrook School, another county school, has elementary grades and a brand new high school structure 1½ miles from the elementary building.



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Credits: Art Director—Floyd Westz; Photographer—Tom N. Owen; Copy Supervisor—C. K. Lynn.